



Lauren Paige Jurgemeyer

Education

Bachelor of Science from Texas State University

Graduation: Spring 2020

School of Journalism & Mass Communication
Bachelor of Science in Digital Media Innovation
with a minor in Media Studies
GPA: 4.0

Activities & Honors

School of Journalism & Mass Communication Dean's List

Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020

Member of the Honors College

Fall 2018-Spring 2020

Phi Kappa Phi

Fall 2019-Present

National Society of Leadership & Success

Fall 2018-Present

KTSW Web Content Rookie

Fall 2018

KTSW Best Promo Video for Multimedia

Fall 2018 & Spring 2019

Kappa Tau Alpha

Spring 2020-Present

Panelist at CBI Conference

Fall 2019

Fine Arts & Communication Council of Scholars

Spring 2019 & Spring 2020

KTSW Champion of the Month for Web Content

Fall 2018

KTSW Best Article for Web Content

Fall 2018

Work Experience

TAAP Public Safety (2020-Present)

Brainfuse (2020-Present)

Independent Vendor at NEISD (2020-Present)

Jett Household (2020-Present)

Q: The Music of Queen (2019-2020)

KTSW 89.9-FM (2018-2020)

Public Relations Specialist (Internship)

Responsible for maintaining social media accounts, and creating content for the website to engage the audience and increase reach.

Independent All-Level English Tutor

Responsible for facilitating live tutoring sessions to help students with grammar, punctuation, and usage. Additionally, acting as an editor in Brainfuse's writing lab.

Freelance Marketing Specialist

Responsible for designing programs, posters and T-shirt designs for the Ronald Reagan High School Theatre Department, as well as writing press releases for upcoming productions.

Online School Monitor & Nanny

Responsible for assisting a kindergartener with his online school work during that school day. Additionally, looking after the five-year-old and two-year-old siblings through their bedtime on specific days. Utilizes basic Spanish due to the nature of the kindergarten immersion course.

Public Relations Specialist (Internship)

Responsible for maintaining social media accounts, creating content to engage the audience and increase reach, writing monthly newsletters and press releases for band events.

Web Content Manager (2019-2020)

Responsible for managing and maintaining the KTSW blog, training volunteer staff members, writing articles, editing content across departments, scheduling posts and performing administrative tasks for the station.

Assistant Web Content Manager (2019)

Responsible for managing volunteer staff members, scheduling posts, editing articles and assisting the Web Content Manager.

Web Content Contributor & Editor (2018)

Writing and editing weekly articles for AP style, punctuation, grammar and usage.

Videographer (2018-2019)

Responsible for shooting and editing promotional materials and social media spots for KTSW.

Contact Me

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Skills

- Journalistic Writing
- Public Speaking
- Microsoft Office
- Wordpress
- Website Front-End Design
- Graphic Design
- Communication
- Adobe Creative Suite
- Wix
- Social Media Management
- Digital Advertising
- Creative Writing
- Digital Marketing
- HTML & CSS