



LAUREN JURGEMEYER

DIGITAL MEDIA CREATOR

ACTIVITIES & HONORS

Dean's List

Fall 2017, Spring 2018, Fall 2018,
Spring 2019, Fall 2019, Spring
2020

Kappa Tau Alpha

Spring 2020-Present

Panelist at CBI Conference

Fall 2019

Phi Kappa Phi

Fall 2019-Present

Honors College

2018-2020

Fine Arts & Communication

Council of Scholars

Spring 2019-2020

National Society of Leadership &
Success

Fall 2018- Present

KTSW Champion of the Month for
Web Content

Fall 2018

KTSW Web Content Rookie

Fall 2018

KTSW Best Article for Web
Content

Fall 2018

KTSW Best Promo Video for
Multimedia

Fall 2018

KTSW Best Promo Video for
Multimedia

Spring 2019

EDUCATION

Texas State University

Graduation: Spring 2020

School of Journalism and Mass Communication

Digital Media Innovation with minor in Media Studies

GPA: 4.0

EXPERIENCE

Independent Vendor with the NEISD (2020-Present)

- *Freelance Marketing Specialist*

Responsible for designing showbills, posters and T-shirt designs for the Ronald Reagan High School Theatre Department, as well as writing press releases for upcoming productions.

Q: The Music of Queen (2019-Present)

- *Public Relations Specialist*

Responsible maintaining social media accounts, creating content to engage the audience and increase reach, writing monthly newsletters and press releases for band events.

KTSW (FM-89.9) (2018- 2020)

- *Web Content Manager (2019-Present)*

Responsible for managing and maintaining the KTSW blog, training volunteer staff members, writing articles, editing content across departments, scheduling posts and performing administrative tasks for the station.

- *Assistant Web Content Manager (2019)*

Responsible for managing volunteer staff members, scheduling posts, editing articles and assisting the Web Content Manager.

- *Content Contributor & Editor (2018)*

Writing weekly articles and editing articles.

- *Videographer (2018-2019)*

Responsible for taking video and editing promotional materials and social media spots for KTSW.

SKILLS

Microsoft Office

Adobe Creative Suite

HTML & CSS

Design

Social Media & Analytics

Photography

Videography

WordPress

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